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In re Application of  
William A. Margiloff et al  
Application No. 10/767,123  
Filed: January 29, 2004

US Publication No. US20040186777A1  
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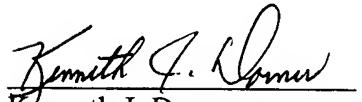
For: SYSTEMS AND METHODS FOR  
PROVIDING CONTEXTUAL ADVERTISING  
INFORMATION VIA A COMMUNICATION  
NETWORK

) ) **NOTIFICATION OF  
IDENTIFICATION OF PRIOR  
ART IN LATE PROTEST UNDER 37  
C.F.R. § 1.291(a)**

The protest filed October 25, 2004 under 37 CFR 1.291 was filed after the September 23, 2004 publication date of the application.

Because the protest was filed after publication of the application, it is untimely and it is not being entered in the application file. The original protest is enclosed with this letter and the duplicate copy submitted by the protestor is being destroyed in accordance with MPEP § 1901.06, Protest Filed After Allowance Or The Publication Of The Application.

If appropriate, Applicant may wish to consider submitting prior art from the protest pursuant to 37 C.F.R. § 1.97 and 37 C.F.R. § 1.56 during the prosecution of the application.

  
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Enc: Protest (4 pages)